



The National Demolition Association Launches New Website to Improve the Member Experience

WASHINGTON - Oct. 7, 2019 - [PRLog](#) -- The National Demolition Association (NDA) (<https://www.demolitionassociation.com/>) launched a new association website. The development of a modern website to enhance communication with members and clearly articulate the NDA brand was a major focus in the association's strategic plan, approved by the Board of Directors in March of 2019.

An effectiveness evaluation of NDA's current technologies identified a need for a new website and membership database for the purpose of efficiently communicating the value of NDA to the demolition community and relevant markets.

The release of the website allows NDA to stay innovative by following best practices in web design. Priorities achieved with the new website include intuitive navigation and easy access to resources, mobile responsive design to accommodate our on-the-go workforce, and greater emphasis on upcoming events relevant to NDA members.

In addition, the website includes enhanced advocacy tools to give our members every advantage in the industry. The Procurement Opportunities portal allows all members to search available openings for federal work. The site also includes the Grassroots Action Center where members can contact policymakers and those in federal agencies to educate them on pressing issues.

"We are very excited by the opportunities that the new NDA website opens for our association and our membership" said NDA President, Chris Godek. "The website aligns with our strategic goals and is now a valuable resource for helping our members grow their businesses".

The mission of NDA is to provide members and the demolition industry with the tools necessary to be leaders in environmental stewardship, safety, education, professional competency and government advocacy. Through the launch of the new website, NDA is making these tools even more accessible.

NDA will continue to evaluate technology needs of the association that will enhance the member experience.

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About the National Demolition Association

The National Demolition Association (NDA) is a non-profit trade organization representing approximately 500 U.S. and Canadian companies and many international firms that are involved in the demolition process. Membership includes demolition contractors, general contractors, civil engineering abreast of environmental, regulatory and safety matters, keep regulators informed about issues facing the industry, increase public and industry awareness, and provide members with networking opportunities and information on the latest technical advances in equipment and services.

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